

Historic, Archive Document

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MARCH 1, 1951

Spring



1951

Wholesale Price List

FOR
Adapted

LAWN SEED MIXTURES

WOODRUFF RESEARCH PAYS OFF!



MAIN GRASS PROVING GROUNDS - MILFORD, CONNECTICUT

F. H. WOODRUFF & SONS, INC.

MILFORD, CONNECTICUT

Branches: BELLEROSE, L.I., N.Y. - ATLANTA, GA. - TOLEDO, OHIO - SACRAMENTO, CALIF. - DALLAS, TEXAS - MERCEDES, TEXAS

OM-6M-51-2



WOODRUFF *Adapted* LAWN SEED

GOLD SEAL MIXTURES



Produce the Nation's Finest Lawns

Contain:

1. Over 75% Perennial Grasses.
2. Over 97% Pure Seed.
3. Over 80% Average Germination.
4. Less than 0.3% Weed Content.
5. NO NOXIOUS WEEDS.

BRAND	DESCRIPTION					
	50 lb. Bags	25 lb. Bags	5 lb. Cartons	3 lb. Cartons	1 lb. Cartons	
TURF-MAKER No. 1	Contains: Extra Heavy Kentucky Bluegrass, Certified Colonial Bent and Fancy Redtop.	\$99.00	100.00	101.00	102.00	104.00
TURF-MAKER No. 38	Contains: Certified Colonial Bent, Red Fescue, Extra Heavy Kentucky Bluegrass and Fancy Redtop.	\$99.00	100.00	101.00	102.00	104.00
TURF-MAKER For Light Soils	Contains: Certified Colonial Bent, Red Fescue and Fancy Redtop.	\$99.00	100.00	101.00	102.00	104.00
TRU-SHADE	Contains: Creeping Red Fescue, Rough Bluegrass, Chewings Fescue, and Fancy Redtop.	\$99.00	100.00	101.00	102.00	104.00

THIS CANCELS ALL PREVIOUS QUOTATIONS.

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE
Special Discounts, Terms and Conditions.

(IMPORTANT - please read carefully)

F. O. B. MILFORD or BELLEROSE, L. I. - and FREIGHT PREPAID to your station on orders of 200 pounds or more of these mixtures.

TERMS - 2% ten days, E. O. M. to firms of approved credit.

SHIPPING QUANTITIES - 1 lb. Cartons, 25 per case; 3 lb. Cartons, 16 per case; 5 lb. Cartons, 10 per case; 2 lb. Bags, 25 per bale; 5 lb. Bags, 10 per bale; 25 lb. Bags, 2 per bale.

FOR BROKEN LOTS - Add 1c per pound.

MARCH 1, 1951

DO YOU USE WOODRUFF'S CO-OP AD PLAN?

IF NOT - HERE'S HOW
YOU CAN INCREASE
LAWN SEED SALES.

1. You run the ads - use WOODRUFF mats.
2. Send us tear sheets of ads with duplicates of publishers invoices.
3. WOODRUFF credits your account equal to 50% of the placement cost.

- New Selling Aid -

Use WOODRUFF'S modern counter and window displays to boost your lawn seed sales.

AVAILABLE IN TWO SIZES

18" x 24" - Holds 1 lb. Box Woodruff Lawn Seed
30" x 40" - Holds 5 lb. Box Woodruff Lawn Seed

If you haven't received one - Order yours today.

RED SEAL MIXTURES



Produce the Best Lawns Possible

FOR SEED DOLLARS SPENT

Contain:

1. Over 40% Perennial Grasses.
2. Over 90% Pure Seed.
3. Over 75% Average Germination.
4. Less than 0.6% Weed Content.
5. NO NOXIOUS WEEDS.

BRAND	DESCRIPTION					
	50 lb. Bags	25 lb. Bags	5 lb. Cartons	3 lb. Cartons	1 lb. Cartons	
ROYAL	Contains: Kentucky Bluegrass, Mixed Bent, Common Ryegrass and Redtop.	\$70.00	71.00	72.00	73.00	75.00
MILFORD GREEN	Contains: Red Fescue, Kentucky Bluegrass, Common Ryegrass and Redtop.	\$70.00	71.00	72.00	73.00	75.00
SHADY SPOT	Contains: Rough Bluegrass, Red Fescue, Common Ryegrass and Redtop.	\$70.00	71.00	72.00	73.00	75.00

WHITE TAG LINE

(TO MEET THE COMPETITIVE TRADE)

INERT MATTER NOT OVER 15%	50 lb. Bags	25 lb. Bags	5 lb. Bags	2 lb. Bags
PARK	\$47.00	48.00	49.00	50.00
GREEN DIAMOND	\$27.00	28.00	29.00	30.00

Branches:

BELLEROSE, L. I., N. Y. -- ATLANTA, GA. -- TOLEDO, OHIO
SACRAMENTO, CALIF. - DALLAS, TEXAS - MERCEDES, TEXAS

F. H. WOODRUFF & SONS, INC.

MILFORD, CONN.

Why

GRO-SOD IS CHEAPER than ordinary fertilizer!

1. It goes more than twice as far!
2. It feeds the lawn over a longer period of time!
3. It is a LAWN FOOD designed FOR LAWNS ONLY!



GRO-SOD
Lawn
GRASS FOOD

10 - 6 - 4

One-half the nitrogen is Organic. No offensive odor. Promptly effective and lasting.

PRICES		
SIZE	WHOLESALE	RETAIL
50 lb. Bags	— 2.85	3.90
25 lb. Bags	— 1.55	2.20

Ton Lots or over Less 5%.
WRITE FOR CARLOT PRICES

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

Terms: Net, F. O. B. our Warehouses
Freight Prepaid on 200 lbs. or over.

FOR QUALITY — FOR SERVICE — FOR SELLING AIDS

WOODRUFF LEADS